

Digital Marketing Starter Kit

(Beginner Version)

1. Fiverr Profile Template (Fill & Use)

Title (Gig Title):

I will help you with digital marketing, SEO, and social media growth

Description:

Hi, I am a beginner digital marketer passionate about helping businesses grow online.

I can help you with:

- Social media management
- Basic SEO optimization
- Content ideas and strategy

Why choose me?

- Fast response
- 100% dedication
- Affordable pricing

Contact me before ordering so we can discuss your needs.



2. Client Proposal Messages (Copy & Send)

◆ **Message 1 (First Contact)**

Hello, I saw your project and I can help you with this.

I have knowledge in digital marketing and I can provide quality work at a reasonable price.

Can we discuss your requirements?

◆ Message 2 (Follow-up)

Hi, just checking if you saw my message.

I'm really interested in working on your project and can start immediately.

Looking forward to your response.

◆ Message 3 (Closing Deal)

Great! I understand your requirements.

I will deliver high-quality work and keep you updated throughout the project.

Let's get started.



3. Beginner Roadmap (Step-by-Step Plan)

Week 1–2:

- Learn basics of digital marketing
- Watch tutorials
- Understand SEO + social media

Week 3–4:

- Create Fiverr profile
- Start applying for jobs
- Practice daily

Month 2:

- Get first client
- Improve skills
- Build portfolio

Month 3:

- Increase pricing
- Start building personal brand
- Launch your own blog or page

4. Free Tools List (Very Important)

Design Tools

- Canva → Create posts, thumbnails, PDFs

SEO Tools

- Google Keyword Planner → keyword research
- Ubersuggest → basic SEO insights

Analytics

- Google Analytics → track visitors

Content Tools

- ChatGPT (for ideas & writing help)
- Google Docs (writing)

5. Bonus Tips (High Value)

- Start with **low prices** to get your first client
 - Always reply quickly to clients
 - Focus on **one skill first**
 - Be consistent for at least 2–3 months
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