

# Digital Marketing Starter Kit

## (Beginner Version)

### 1. Fiverr Profile Template (Fill & Use)

**Title (Gig Title):**

I will help you with digital marketing, SEO, and social media growth

**Description:**

Hi, I am a beginner digital marketer passionate about helping businesses grow online.

I can help you with:

- Social media management
- Basic SEO optimization
- Content ideas and strategy

Why choose me?

- Fast response
- 100% dedication
- Affordable pricing

Contact me before ordering so we can discuss your needs.

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### 2. Client Proposal Messages (Copy & Send)

♦ **Message 1 (First Contact)**

Hello, I saw your project and I can help you with this.

I have knowledge in digital marketing and I can provide quality work at a reasonable price.

Can we discuss your requirements?

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### ◆ **Message 2 (Follow-up)**

Hi, just checking if you saw my message.

I'm really interested in working on your project and can start immediately.

Looking forward to your response.

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### ◆ **Message 3 (Closing Deal)**

Great! I understand your requirements.

I will deliver high-quality work and keep you updated throughout the project.

Let's get started.

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## **3. Beginner Roadmap (Step-by-Step Plan)**

### **Week 1–2:**

- Learn basics of digital marketing
- Watch tutorials
- Understand SEO + social media

### **Week 3–4:**

- Create Fiverr profile
- Start applying for jobs
- Practice daily

### **Month 2:**

- Get first client
- Improve skills
- Build portfolio

### **Month 3:**

- Increase pricing
- Start building personal brand
- Launch your own blog or page

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## 4. Free Tools List (Very Important)

### Design Tools

- Canva → Create posts, thumbnails, PDFs

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### SEO Tools

- Google Keyword Planner → keyword research
- Ubersuggest → basic SEO insights

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### Analytics

- Google Analytics → track visitors

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### Content Tools

- ChatGPT (for ideas & writing help)
- Google Docs (writing)

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## 5. Bonus Tips (High Value)

- Start with **low prices** to get your first client
  - Always reply quickly to clients
  - Focus on **one skill first**
  - Be consistent for at least 2–3 months
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